

# The Cennea Thorla Guidry Scholarship Foundation

## Board meeting

DATE 06/07/2023

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TIME 3:00-4:30

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MEETING CALLED TO ORDER BY Shelbra Thorla-Ginn

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### IN ATTENDANCE

Shelbra Thorla-Ginn, President

Kelly McDonald, Vice-President

Ashley McKenna, Secretary

### REPORTS

President Shelbra Thorla-Ginn presented the Agenda

#### Proposed agenda:

#### I. Treasure's Report

- a. Review of Financials
- b. Expenses
  - a. Website maintenance (5/1/23-5/1/24)
  - b. MailChimp Stop Payment
  - c. SMS Texting not able to fund currently
  - d. Social Media Company
  - e. Promotional materials: Jane Kasper working on design pro bono
- c. Update on all fundraisers for quarter
- d. ABQ involved grant received additional \$5000
- e. BernCo grant
- f. Goal: replacing \$5000. Personal funding from Shelbra

#### II. Old Business

- a. Bylaws discussed and adding new board members.

Shelbra made motion to add Jane Kasper; Ashley seconded motion; Jane Kasper added to the board

Kelly made a motion to add Rita Finley; Shelbra seconded the motion; Rita Finney added to the board
- b. Board member position descriptions reviewed in detail.
- c. Growing the board updates: adding tracking hours in Voluntime app to log volunteer time.
- d. Website

#### III New business

- a. Creating a fundraiser calendar. Possible ideas (Co-Op; Flying Star; Chipotle)
  1. Establishing a fiscal year: January 1-December 31st
  2. Scheduling/planning Fundraising Opportunities
    - a. 505 Food Fights' Chef Battle 8/14
    - b. Table with New Mexico Reentry Center in September 2023
    - c. Possible opportunity with Valencia Shelter Services

- d. Something in October for Cennea's birthday
  - e. Reoccurring Mother's Day 's auction,
  - f. Micro-events with raffles; possible fundraisers online via TikTok?
- b. Scope of Mission
- 1. Expansion
  - 2. Review of foundational, definitions, eligibility criteria an application form/process, outcomes
  - 3. Creating memorandum of understanding Reviewed document created online board approved.
- c. Liability insurance HPSO added board members approved.
- d. Social media management updating social blog posts. Ashley will create a calendar and train Kelly on social media. Postings via Wix.

#### IV. New Busines

- a. Voluntime App for tracking volunteer hours
- b. SMS/Mail Chimp
- c. AIMER Grant: got a Foundation laptop.
- d. Laptop Drive: received 10 so far; need computer bags
- e. Sponsor student initiative
- f. Promotional materials
- g. Community outreach
  - 1. Crossroads for women
  - 2. Tender love community center
  - 3. Social services network meeting
  - 4. Saranam
  - 5. Casa Q
  - 6. Pegasus legal center.
  - 7. UNMH community connections.
  - 8. Southwest women's law Center
  - 9. New Mexico reentry Center.

**NEXT MEETING TBD, POSSIBLE 90 DAYS**

