

# The Cennea Thorla Guidry Scholarship Foundation

## Board meeting

DATE 03/10/2023

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TIME 6:23-8:23

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MEETING CALLED TO ORDER BY Shelbra Thorla Ginn

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### IN ATTENDANCE

Shelbra Thorla Ginn  
Kelly McDonald  
Ashley McKenna

### BOARD

Shelbra Thorla Ginn was nominated as the New President. A motion to elect Shelbra was made by Kelly McDonald and seconded by Ashley McKenna.

Kelly McDonald was nominated as the New Vice President. A motion to elect Kelly was made by Ashley McKenna and seconded by Shelbra Thorla Ginn.

Shelbra Thorla Ginn was nominated as the Treasure. A motion to elect Shelbra was made by Ashley McKenna and seconded by Kelly McDonald.

Ashley McKenna was nominated as the Secretary. A motion to elect Ashley was made by Kelly McDonald and seconded by Shelbra Thorla Ginn.

### REPORTS

President Shelbra Thorla Ginn presented the Agenda

- I. Old Business: N/A
- II. Treasurer's Report
  - A. Review of Accounting Spreadsheet
  - B. Soccer Mom Aromatherapy Fundraiser To Date (Kelly will create a flyer to distribute)
  - C. PayPal Status: waiting for bank statement to finalize setup
  - D. Square Status: have purchased cardless reader and connected to bank account
  - E. Accountant/Attorney Role: Need consultation; will look into Law4small business, Kelly's law contacts
- III. New Business/Any Other Business
  - A. Review of Bylaws
    1. What changes need to be made—will update to reflect current positions and submit to NM Attorney General's Office
  - B. Board Member Roles/Responsibilities
    1. Will review and establish position descriptions at next meeting
    2. Growing the board (Reaching out to a diverse community of possible board members, including domestic violence survivors)
  - C. Soccer Mom Aromatherapy Fundraiser
    1. Promotion Plan (Social Media Campaign, creating a table at local orgs)
    2. All orders must be in by April 30, 2022
  - D. Mother's Day Auction/Raffle
    1. Auction v Raffle (Looking at online auction sites)

2. List of Current Items (Outreach to community orgs willing to donate, also open to services donate to foundation)
  3. Promotion Plan (Ashley will create flyer with details)
  4. Soliciting Items until 3/26/23
  5. Raffle Drawing held 4/30/23
- E. Creating Fundraiser Calendar for Rest of 2023-Tabled until next meeting
- F. Scope of Mission
1. Focusing on one area until we ramp up funding and capacity
  2. Prospective Model: Going through established agencies with case management capacity
  3. Create Memorandum of Understanding with partnering agencies (Ashley will look into example agreement)
  4. Scholarship criteria
    - a. What qualifies as educational? (reach out to local orgs and national foundations)
    - b. What qualifies as domestic abuse?
- G. Social Media
1. Website Status: in progress; should launch in next few weeks
    - a. Plan for updating website: will work with developers on options
  2. Blog Posts
    - a. Contribution by Board members ( Kelly financial control, Interior Design Collaboration)
  3. Managing Facebook, Instagram and Twitter Feed—Kelly would like to coordinate Social Media for Foundation

**NEXT MEETING TBD, POSSIBLE 90 DAYS**