

The Cennea Thorla Guidry Scholarship Foundation
4th Quarter Board Meeting
December 8, 2023
2:30 pm

Location: 609 11th ST NW Albuquerque, NM 87102
Virtual Link: <https://meet.google.com/tiv-smkp-gpd>

Proposed Agenda:

- I. Treasurer's Report
 - a. Review of Financials
 1. Spreadsheet: Reviewed by all members prior to meeting; no concerns raised
 2. NTTC: obtained this quarter
 - b. Update on all Fundraisers for Quarter: Between Facebook fundraisers, End-of-Year Giving Campaign and private donations, raised \$1576.62 this quarter.
 - c. Goal: Replacing \$5000 personal funding from Shelbra: Approved; discussed moving bank account to Nusenda where minimum balance is \$1500 less than current account, allowing Shelbra to take the difference; no action taken at this time; will discuss again at next meeting.
- II. Mission
 - a. Inaugural Funding Cycle
 1. Scholarship Review: Reviewed summaries of 4 applications from Saranam and agreed to fund all fully, choosing to exceed the previously set limit of \$1000. Total cash funding was \$4041.75 with 2 laptops with computer bags awarded.
 2. Process Feedback: Shelbra has spoken with other agencies to determine what factors contributed to only one agency submitting applications; followed up with Barrett Foundation, Valencia Shelter Services, Haven House, New Day Shelter and Crossroads. Feedback received was that the application was user-friendly but the respective agencies felt that they didn't have their processes in place to engage. Follow-up meetings with the organizations have been scheduled in the first quarter of 2024. Hoping to reopen application process in Summer 2024.
 - b. Programming
 1. Story Repository: have decided not do a repository of survivors stories but to create a testimony page
 2. Expanding to include recipients in the community: Discussed expanding funding to include programs serving DV survivors with workforce development directly. In talks with Family Advocacy Center around their Coding Bootcamp program.
 - c. Rebranding: Paused for now.

d. Social Media Management: Megan Cohen has volunteered marketing services to assist with Social Media and Newsletter management. Will be collaborating and developing this part of Foundation in the next quarter

e. Newsletter: Plan is to work with Megan Cohen around creation and launch of a newsletter in time for anniversary of incorporation, 1/27/24.

f. Volunteering: asked all members to log their hours so they can be counted in year-end totals.

III. Board of Directors

a. Follow-Up Report on Board Requirements: Discussed results of individual polling around board requirements without agreement; this will be area of focus in 2024; tabled until next meeting.

IV. Fundraising

a. Future Fundraising

1. Mother's Day Auction: scheduled to begin 4/14; members asked to begin soliciting items. Discussed looking into online platforms that can host a hybrid event. Also discussed finding venues where we might hold an in-person finale.

2. Other possibilities? Asked members to start considering ideas for other 2024 events

b. Grants

1. 4Imprint Grant: used to buy Foundation greeting cards that can be used for all correspondence. Not thrilled with quality of work. May apply in 2024 for grant again.

2. Current Activity: have sent LOIs to AMEX as well as the Frost Foundation; applied for a WalMart grant

3. Grant Calendar for 2024: Ashley and Shelbra created spreadsheet of grants to research and apply for in 2024

V. 4th Quarter's Community Outreach

1. Crossroads for Women
2. Pegasus Legal Center
3. Social Services Network Meeting
4. Saranam
5. Encuentro
6. NM Reentry Center
7. United Way
8. Southwest Women's Law Center
9. Barrett House
10. Haven House
11. ABQ Faithworks Collaborative
12. NM Coalition Against Domestic Violence
13. Sandia Prep School Development
14. Centro Savila
15. Guys Give
16. Family Advocacy Center
17. Locker #505

18. New Day
19. CNM-Small Business Development Center
20. Pegasus Legal Services
21. Valencia Shelter Services
22. UNM's Tiny Home Village
23. ABQ Adult Learning Center
24. UNM Services Community Connections
25. CYFD